



# CAR SPA

## Grindwell Norton Forays into Automotive Detailing Segment with the launch of Norton Car Spa in Indore

**Indore, 11<sup>th</sup> March 2018:** Norton has been serving the Aftermarket customers in the collision repair segment through its complete range of high performance abrasives and non-paint consumables. It is very logical step to enter in the detailing business to expand the portfolio to serve customers through quality products and services.

To serve the people of Indore City, Norton Car Spa is launching its first showroom in Indore at Motology Car Detailing Studio, 20/1 Ground Floor, Devdarshan Apartment, South Tukoganj, Opposite Sanghi Motors (TATA), Indore, Madhya Pradesh.

**Norton Car Spa** offers its customers complete car detailing solutions and services ranging from basic cleaning and de-germification of the interiors and exteriors of the car to high-end paint protection systems. The customers, who prefer maintaining their car by themselves, have the option to buy products for home usage from this center. Norton Car Spa also provides a choice of services with high-performance ceramic coatings, paint protection films under one roof. In Norton Car Spa the services are provided by highly trained technicians who are expert in taking good care of your car.

Indore city has discerning customers who want to give the best for the asset they are most proud of, their car. **Norton Car Spa** in association with **Motology Car Detailing Studio** will offer the most comprehensive package of product and service quality for these customers. Motology has been in this business for more than 2 years with a strong reputation for customer service and quality. Motology is the ideal partner for Norton to bring these services to Indore. Norton car Spa will be launched in other cities too soon.

### **About Grindwell Norton Saint-Gobain**

Grindwell Norton Ltd. (GNO), is a subsidiary of Saint-Gobain, pioneered the manufacture of grinding wheels in India from 1941. Today, GNO's businesses include: Abrasives, Silicon Carbide, High Performance Refractories, Performance Plastics and ADFORS. GNO offers the entire range of abrasives under its brand Norton.

Founded in 1665 in France, Saint-Gobain Group is a global or European leader in each of its three core sectors: Innovative Materials, Construction Products and Building Distribution. With a turnover of over €40.8 billion, Saint-Gobain operates in 67 countries and has more than 175,000 employees. As one of the top 100 industrial groups in the world and one of the 100 most innovative companies, Saint-Gobain continues to deploy its technological know-how, often in partnership with the most prestigious universities and laboratories. The brand manufactures and distributes materials and solutions which are key ingredients in the wellbeing of each of us and the future of all.

For more Details, Please Contact

**Arpit- 8989277969**